Flight Dates 09/28/12-10/04/12

Order Sep 00:10:00

Product Estimate # 1887

DSCC-IE 9/28-10/1 Alt Order # 06351625 393786 [/] Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15% 09/27/12 09/27/12 Order Type **GENERAL**

Billing Contact Billing Cycle EOM/EOC

Advertiser Democratic Senatorial Camp 3050 K St NW Billing Calendar BROADCAST

Washington, DC 20007 Demographic A35+

Agency Great American Media

AGY POL Rev Codes ISSUE Buying Contact

Product Codes PL2 Sales Office TWDC Sales Region National Priority 03 3050 K St NW

Advertiser Ref Agency Ref Washington, DC 20007

Start Date

Primary Account Executive

Order%

Jordan Johannessen

Account Executive

Jordan Johannessen 100%

End Date

Order Share 16% Market Value 107343

Competing Station	% of Order	Amount
2WCCT	2%	2146
3WFSB	40%	42937
4WVIT	15%	16101
5WTNH	27%	28982
6WCTX	%	0
7CABL	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount \$10,305.00 0.00 08/27/12 September 2012 31 \$8.759.25 09/30/12 \$8,759.25 \$10.305.00 31 October 2012 0.00 10/01/12 \$5,839.50 \$6,870.00 22 \$5,839.50 \$6,870.00 10/01/12 22 \$17,175.00 53 0.00 Totals \$14,598.75

	Tota	als_
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
E 1 61 09/28/12 09/28/12 M-F 1p-2p CM 1p-2p 1 :30 1 \$125.00 03 0.00 NM	1	\$125.00
M-F 1p-2p		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/121 1 \$125.00 0.00		
E 2 61 09/28/12 09/28/12 M-F News at Ten CM 10p-1030p1 :30 1 \$1,200.00 03 0.00 NM	1	\$1,200.00
News at Ten (10:00 PM-10:30 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/121 1 \$1,200.00 0.00		
E 3 61 09/28/12 09/28/12 M-F 10a-11a CM 10a-11a 1 :30 1 \$100.00 03 0.00 NM	1	\$100.00
M-F 10a-11a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/121 1 \$100.00 0.00		
E 4 61 09/28/12 09/28/12 M-F News at Ten CM 1030p-11p 1 :30 1 \$1,200.00 03 0.00 NM	1	\$1,200.00
News at Ten (10:30 PM-11:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12 1 1 \$1,200.00 0.00	J	





<u>Contract / Revision</u> 393786 <u>Flight Dates</u> 09/28/12-10/04/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/27/12/ 09/27/12 <u>Order Sep</u> 00:10:00

Advertiser Democratic Senatorial Carr Product DSCC-IE 9/28-10/1 Estimate # 1887

	0. 0.			5 .	0/5				5 . 5 .	D. T	Tota	_
Ln (Inventory Code		Start/End Ti		Len Sp			Rtg Type		Amount
E 5	61 09/28	/12 09/28/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	1	:30	1	\$100.00 03	0.00 NM	1	\$100.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 6		/12 09/28/12	•	m CM	11p-1135p	1	:30	1	\$300.00 03	0.00 NM	1	\$300.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	News at 11pm Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 7	61 09/28	/12 09/28/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	1	:30	1	\$100.00 03	0.00 NM	1	\$100.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 8		/12 09/28/12	M-F 1135p-1205a	a CM	1135p-1205a		:30	1	\$175.00 03	0.00 NM	1	\$175.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 9	61 09/28	/12 09/28/12	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	1	:30	1	\$125.00 03	0.00 NM	1	\$125.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$125.00	Rating 0.00						
E 10	61 09/28	/12 09/28/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1	:30	1	\$75.00 03	0.00 NM	1	\$75.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E11	61 09/28	/12 09/28/12	M-F 3p-4p M-F 3p-4p	СМ	3p-4p	1	:30	1	\$225.00 03	0.00 NM	1	\$225.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 12	61 09/28	/12 09/28/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	1	:30	1	\$200.00 03	0.00 NM	1	\$200.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 13	61 09/28	/12 09/28/12	M-F 5a-6a M-F 5a-6a	СМ	5a-6a	1	:30	1	\$60.00 03	0.00 NM	1	\$60.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 14	61 09/28	/12 09/28/12	M-F 5p-6p M-F 5p-6p	СМ	5p-6p	1	:30	1	\$250.00 03	0.00 NM	1	\$250.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 15	61 09/28	/12 09/28/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$400.00 03	0.00 NM	1	\$400.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 16	61 09/28	/12 09/28/12	M-F 6a-7a M-F 6a-7a	СМ	6a-7a	1	:30	1	\$150.00 03	0.00 NM	1	\$150.00
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 17		/12 09/28/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1	:30	1	\$400.00 03	0.00 NM	1	\$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		





<u>Contract / Revision</u> 393786 <u>Flight Dates</u> 09/28/12-10/04/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/27/12/ 09/27/12 <u>Order Sep</u> 00:10:00

Advertiser Democratic Senatorial Carr Product DSCC-IE 9/28-10/1 Estimate # 1887

ما	Ch Cta	4	End	Inventory Code	Drook	Stort/End 7	Time Dave	lon Cr	- oto	Doto Dri	Dta Tuno		tals
Ln E 17			End 2 09/28/12	Inventory Code M-F 630p-7p	CM	630p-7p	Time Days	Len Sp)0is 1	\$400.00 03	Rtg Type 0.00 NM	Spots 1	\$400.00
E 17	01 09/2	.0/ 12	2 09/20/12	M-F 630p-7p	CIVI	630p-7p	1	.30	'	Φ400.00 03	U.UU INIVI	'	Φ400.00
	Start Dat	_	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/24/12		09/30/12	1	1	\$400.00	0.00						
E 18	61 09/2	8/12	2 09/28/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	1	:30	1	\$550.00 03	0.00 NM	1	\$550.00
14/-	Start Dat		End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
E 19	ek: 09/24/12 61 09/2		09/30/12	M-F 7a-8a	CM	\$550.00 7a-8a	0.00	:30	1	\$225.00 03	0.00 NM	1	\$225.00
L 13	01 03/2	.0/ 12	2 03/20/12	M-F 7a-8a	OW	74 04	1	.50		Ψ223.00 03	0.00 14101		Ψ223.00
10/-	Start Dat	_	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
E 20	ek: 09/24/12 61 09/2		09/30/12	M-F 730p-8p	CM	\$225.00 730p-8p	0.00	:30	1	\$650.00 03	0.00 NM	1	\$650.00
220	01 00/2	.0, 12	2 00/20/12	M-F 730p-8p	OW	7000 00	•	.00		ψοσσ.σσ σσ	0.00 14101	·	φοσο.σσ
We	Start Dat ek: 09/24/12		End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 21			2 09/28/12	M-F 8a-9a	CM	8a-9a	1	:30	1	\$175.00 03	0.00 NM	1	\$175.00
	Start Dat	•	End Data	M-F 8a-9a	Snots/Mook	Poto	Pating						
We	Start Dat ek: 09/24/12	_	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 22	61 09/2	8/12	2 09/28/12	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	1	:30	1	\$85.00 03	0.00 NM	1	\$85.00
We	Start Dates: 09/24/12	_	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$85.00	Rating 0.00						
E 23	61 09/2	9/12	2 09/30/12	Sa/Su 7a-9a Wee Sa/Su 7a-9am W		7a-9a	SS	:30	2	\$55.00 03	0.00 NM	2	\$110.00
We	Start Dates: 09/24/12	_	End Date 09/30/12	Weekdays SS	Spots/Week 2	<u>Rate</u> \$55.00	Rating 0.00						
E 24	61 09/2	9/12	2 09/29/12	Sa/Su 12p-8p Sa 1-3p	СМ	1p-3p (1:00 PM-3:0	2- 00 PM)	:30	2	\$75.00 03	0.00 NM	2	\$150.00
We	Start Datek: 09/24/12		End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$75.00	Rating 0.00						
E 25	61 09/2	9/12	2 09/29/12	Sa 10p-11p Sa 10p-11p	СМ	10p-11p	1-	:30	1	\$950.00 03	0.00 NM	1	\$950.00
Wo	Start Dates: 09/24/12	_	End Date 09/30/12	Weekdays 1 -	Spots/Week	Rate \$950.00	Rating 0.00						
E 29				College Football	CM	730p-11p	1-	:30	1	\$750.00 03	0.00 NM	1	\$750.00
				College Football		(7:30 PM-10	:00 PM)						
Wa	Start Dat ek: 09/24/12		End Date 09/30/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 33				Su 10p-11p Su 10p-11p	СМ	10p-11p	1	:30	1	\$1,100.00 03	0.00 NM	1	\$1,100.00
	Start Dat	<u>e</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/24/12		09/30/12	1	1	\$1,100.00	0.00			*			*
E 34	61 09/3	0/12	2 09/30/12	Sun 11p-1130p	СМ	11p-1130p	1	:30	1	\$300.00 03	0.00 NM	1	\$300.00
\\/\	Start Dates: 09/24/12		End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 36				Fox News Sunda	y CM	9a-10a	1	:30	1	\$75.00 03	0.00 NM	1	\$75.00
	Start Dat	<u>e</u>	End Date	Su 9a-10a Fox N Weekdays	ews Spots/Week	Rate	Rating						





Contract / Revision 393786 Flight Dates 09/28/12-10/04/12 Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 09/27/12 <u>Order Sep</u> 00:10:00

Advertiser Democratic Senatorial Carr Product DSCC-IE 9/28-10/1 Estimate # 1887

						0/=							tals
Ln (End	Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 36	61 09/3	0/12	2 09/30/12	Fox News Sunday Su 9a-10a Fox N	-	9a-10a	1	:30	1	\$75.00 03	0.00 NM	1	\$75.00
Wee	Start Dat ek: 09/24/12	_	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$75.00	Rating 0.00						
E 37	61 10/0	1/12	2 10/01/12	M-F 1p-2p M-F 1p-2p	СМ	1p-2p	1	:30	1	\$125.00 03	0.00 NM	1	\$125.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
E 38	61 10/0	1/12	2 10/01/12	M-F News at Ten News at Ten	СМ	10p-1030p (10:00 PM-10	1 D:30 PM)	:30	1	\$1,200.00 03	0.00 NM	1	\$1,200.00
Wee	Start Dat ek: 10/01/12	_	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 39	61 10/0	1/12	2 10/01/12	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	1	:30	1	\$100.00 03	0.00 NM	1	\$100.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 40	61 10/0	1/12	2 10/01/12	M-F News at Ten News at Ten	СМ	1030p-11p (10:30 PM-11	1 1:00 PM)	:30	1	\$1,200.00 03	0.00 NM	1	\$1,200.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 41	61 10/0	1/12	2 10/01/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	1	:30	1	\$100.00 03	0.00 NM	1	\$100.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 42	61 10/0	1/12	2 10/01/12	M-F News at 11p News at 11pm	m CM	11p-1135p	1	:30	1	\$300.00 03	0.00 NM	1	\$300.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 43	61 10/0	1/12	2 10/01/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	1	:30	1	\$100.00 03	0.00 NM	1	\$100.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 44	61 10/0	1/12	2 10/01/12	M-F 1135p-1205a M-F 1135p-1205a		1135p-1205a	a 1	:30	1	\$175.00 03	0.00 NM	1	\$175.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 45	61 10/0	1/12	2 10/01/12	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	1	:30	1	\$125.00 03	0.00 NM	1	\$125.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$125.00	Rating 0.00						
E 46	61 10/0	1/12	2 10/01/12	M-F 2p-3p M-F 2p-3p	СМ	2p-3p	1	:30	1	\$75.00 03	0.00 NM	1	\$75.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E 47	61 10/0	1/12	2 10/01/12	M-F 3p-4p M-F 3p-4p	СМ	3p-4p	1	:30	1	\$225.00 03	0.00 NM	1	\$225.00
Wee	Start Dat ek: 10/01/12		End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 48	61 10/0	1/12	2 10/01/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	1	:30	1	\$200.00 03	0.00 NM	1	\$200.00
	Start Dat	<u>e</u>	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/27/12

Page 5 of 5



Contract / Revision

393786

Flight Dates 09/28/12-10/04/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:10:00

Advertiser Democratic Senatorial Carr Product DSCC-IE 9/28-10/1

Estimate # 1887

												Tota	als_
Ln		Start	End	Inventory Code			ime Days	Len Sp	oots		Rtg Type	Spots	Amount
E 48	61 1	0/01/12	2 10/01/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	1	:30	1	\$200.00 03	0.00 NM	1	\$200.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 49	61 1	0/01/1	2 10/01/12	M-F 5a-6a M-F 5a-6a	СМ	5a-6a	1	:30	1	\$60.00 03	0.00 NM	1	\$60.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$60.00	Rating 0.00						
E 50			2 10/01/12	M-F 5p-6p M-F 5p-6p	СМ	5р-6р	1	:30	1	\$250.00 03	0.00 NM	1	\$250.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 51	61 1	0/01/12	2 10/01/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$400.00 03	0.00 NM	1	\$400.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 52	61 1	0/01/12	2 10/01/12	M-F 6a-7a M-F 6a-7a	СМ	6a-7a	1	:30	1	\$150.00 03	0.00 NM	1	\$150.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 53			2 10/01/12	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	1	:30	1	\$400.00 03	0.00 NM	1	\$400.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
E 54			2 10/01/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	1	:30	1	\$550.00 03	0.00 NM	1	\$550.00
۱۸/۵	Start eek: 10/01		End Date 10/07/12	Weekdays	Spots/Week	Rate \$550.00	Rating 0.00						
E 55			2 10/01/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1	:30	1	\$225.00 03	0.00 NM	1	\$225.00
147	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
E 56	eek: 10/01 61 1		10/07/12 2 10/01/12	1 M-F 730p-8p	CM	\$225.00 730p-8p	0.00	:30	1	\$650.00 03	0.00 NM	1	\$650.00
	Start		End Date	M-F 730p-8p <u>Weekdays</u>	Spots/Week	Rate	Rating						
— We	ek: 10/01 61 1		10/07/12	1 M-F 8a-9a	CM	\$650.00 8a-9a	0.00	:30	1	\$175.00 03	0.00 NM	1	\$175.00
				M-F 8a-9a		_	Datina			•			•
We	Start eek: 10/01	/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
E 58	61 1	0/01/12	2 10/01/12	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	1	:30	1	\$85.00 03	0.00 NM	1	\$85.00
We	Start eek: 10/01		End Date 10/07/12	Weekdays 1	Spots/Week 1	Rate \$85.00	Rating 0.00						
											Totala	50 A	17 17E 00